

EMRE ARMAĞAN

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UI UX DESIGNER

USER EXPERIENCE | USER INTERFACE DESIGN | PRODUCT DESIGN | GRAPHIC DESIGN

Creative and detail-oriented UI/UX Designer with 2+ years of experience delivering intuitive and user-friendly digital experiences. Skilled in UX research, wireframing, prototyping, usability testing, and visual design. Adept at aligning design processes with measurable business goals to enhance usability, improve user retention, and drive product growth.

EXPERIENCE

UI/UX Designer | Türkiye Yazılım | Balıkesir Üniversitesi Teknokent, Balıkesir

December 2023 – May 2025

- Designed UI/UX for multiple start-up projects and collaborated with developers during MVP testing and iterations.
- Conducted usability studies and user testing that improved product usability and reduced onboarding drop-off rates.
- Produced visual assets for App Store and Google Play, as well as social media marketing visuals.
- Selected Projects: Epiderm AI, Src Kursum, Nakliye Faturam, Curalle AI, Paylaş Kazan, Big Fortune Wheel, Critiqet (e-sports analytics), Visued AI.

Graphic Designer | Dincko Enerji | Kadıköy, İstanbul

April 2023 – October 2023

- Built the entire brand identity of a newly established energy company.
- Supported trademark registration processes and contributed to official brand documentation.
- Designed corporate identity systems, print materials, and digital campaigns, ensuring consistent brand presence.
- Created engaging social media content, increasing digital visibility and brand recognition.

Junior Graphic Designer | Lionsgate Solutions | Dudullu OSB, İstanbul

December 2021 – January 2023

- Designed the full UI/UX for AVX Go and Openage mobile apps.
- Conducted user needs analysis and resolved design issues with functional and visually appealing solutions.
- Ensured visual consistency and user-centered design across all components, improving overall user satisfaction.

CORE COMPETENCIES / SKILLS

User Research | UX Research | Persona Development | Wireframing & Mockups | Prototyping | Information Architecture | Usability Testing | Interaction Design | Visual Design | Responsive Web & Mobile Design | Design Systems & UI Components | Accessibility (WCAG) | Problem Solving | Collaboration | Communication

EDUCATION

Istanbul Beykent University – Istanbul
Bachelor of Arts – Graphic Design, August 2025

CERTIFICATIONS

Google Professional Ux Design Certificate – Coursera
2025

- [Foundations of User Experience \(Ux\) Design](#)
- [Start the Ux Design Process: Empathize, Define, Ideate](#)
- [Build Wireframes and Low-Fidelity Prototypes](#)
- [Conduct Ux Research and Test Early Concepts](#)
- [Create High-Fidelity Designs and Prototypes in Figma](#)
- Build Dynamic User Interfaces (UI) for Websites – Still Learning

TECHNICAL SKILLS

Design & Prototyping Tools: Figma, Adobe XD

Graphic & Visual Design: Adobe Creative Cloud (Photoshop, Illustrator, After Effects), Canva

AI Tools: ChatGPT, Lovable AI, Cursor AI, Sora, MidJourney, Kling AI

Web Technologies: HTML, CSS (basic knowledge for design handoff and collaboration)

Project & Collaboration Tools: Jira, Notion

Office & Productivity Tools: Microsoft Office Suite, Google Workspace

LANGUAGES

Turkish – Native

English – Intermediate (B1)